



VISION STATEMENT

The Rotary Club of Saanich will be a leader in the community by building strong relationships, locally and internationally, through the implementation of beneficial projects and the promotion of greater mutual understanding. The Club, supporting the ideals and objectives of Rotary International, will focus on serving youth, and those in need, while providing fellowship and service opportunities for our members.

WE WILL ACHIEVE THIS WITHIN 5 YEARS BY:

MEMBERSHIP

1. Having a club of 80 members by 2015.

CLUB ATTRIBUTES

1. Being a mix of professionals in our classifications & business population.
2. Having all members involved, providing camaraderie, being multi-cultural with an equal mix of men and women.

CLUB SERVICE

1. Having weekly programs that are current, relevant and educational.
2. Having all members active on a committee and involved at meetings.
3. Having a balance of hands on work & fellowship.
4. Having an electronically connected website, Facebook, etc.
5. Having a strong mentorship program.

VOCATIONAL SERVICE

1. Encouraging Youth by establishing an Interact Club at a Local High School.
2. Supporting Youth through 5 annual bursaries of \$1000 each.
3. Sponsoring an Annual Essay Contest with the 4 Way Test as a theme.

COMMUNITY SERVICE

1. Conducting a needs assessment to determine actual need.
2. Supporting Health, Education & Environment through 3 strong projects.
3. Establish Stable partnerships with three community organizations.

HUMANITARIAN FUNDRAISER

1. Raising a minimum of \$1000 per member per year through fundraising.
2. Having a 50/50 program of \$50K fundraising matching \$50K other sources, such as grants or requests.

INTERNATIONAL SERVICE

1. Having the Club, members & non-Rotarians purchase 5 disaster aid boxes.
2. Financing one Water Project to bring clean water somewhere every year.
3. Financing one International School project per year.
4. Financing 10 individual Micro-finance loans per year.

FOUNDATION SUCCESSES

1. Having Every Rotarian contribute Every Year to the RI Foundation.
2. Having every Rotarian become a Paul Harris Fellow.
3. Giving Paul Harris Fellow points in member's name for hands on work done for Club.

PUBLIC RELATIONS

1. Having Rotary signage entering Saanich, giving meeting time and location.
2. Having a monthly column in a local newspaper highlighting our achievements.
3. Having Rotary moments sponsored by TV stations (PSA) for entire Island piloted by this Club.
4. Having our Website highlight successes of the Club.